

PLAY in Bruce Grey Network MEETING

Thursday, February 3rd, 2011

9:30 – 12:00

Grey Bruce Public Health Unit

Present:

Chair: Peter McGee – Town of the Blue Mountains

Vice Chair: John Fortier – Saugeen Shores - Regrets

Recorder: Shanna Reid – Saugeen Shores

Cathy Smart – Play in Bruce Grey Coordinator; Jason Weppler – Grey Bruce Public Health Unit; ; Raylene Martell – Southgate; Jennifer Parker – Volunteer – Town of the Blue Mountains; Katrina Eke – Aaran-Elderslie; Kevin Green – Southgate; Raylene Martel – Southgate; Amber Knott – *Meaford*; *Crystal Ferguson – Public Health- ; Lindsay Young – Grey Highlands; Lynda Bumstead – Health Unit*

Regrets: *Kim Reid – Huron-Kinloss; Betty Perkins – Volunteer – Hanover; Lynn Davidson – Brockton; Erin Frook – Kincardine; Brenda Dailey – Owen Sound; Bert Lennox – Hanover; Karen Neerhof – South Bruce Peninsula; Wendy Frook – Volunteer- Hanover; Bill Jones – North Bruce Peninsula; Steve Schwippl – South Bruce; Will Moore – Chatsworth; Bill Klingenburg – Georgian Bluffs; Christine Robinson – West Grey*

1. WELCOME and INTRODUCTIONS

- *Introductions of all in attendance*

2. ORDER of BUSINESS:

- Approval of agenda

Terms of Reference:

- Discussion on the length of term and succession planning for the future in order to have continuity. Review annually, but set as a 2 year term.
- Secretary to circulate minutes to committee members and possibly a counselor rep. Incorporate a Summary brief or Play Notes for the counselors. In the terms of reference to include a list of choices to include the councils.
 - Choose to include minutes

- Annual presentation
- Councilor reps to come to meetings

To board of health; councils and Board of Education

Task: All municipal reps to provide information as to which Council rep. PLAY materials be sent to.

Posters:

- Good distribution of the posters in the communities.
- T-shirts: More T-shirts will be ordered mostly in large and x-large. Should your community require additional t-shirts, please contact Cathy.
- T-shirts could also be used as a promotional tool by approaching running groups in communities incorporating both the PLAY and running group logo.
- Jason to get the numbers from the past order
- Forward numbers to Cathy as to how many you have and how many you would like

T-Shirts and Sponsorship:

- Soccer is coming up and it a possible to get sponsorship happening.

Evaluation of November Meeting

See Attached

MovingON Forum

Very inspirational and Gil is very supportive to visit additional communities in Grey and Bruce.

3. Approval minutes

Shanna Reid as Secretary

Peter McGee as Chair

Change to Kim Reid – Huron-Kinloss

4. What is PLAY

Require an elevator statement that allows PLAY members to describe in a quickly and effectively what PLAY is!!

- Play friendly environment
- Support from the PLAY Group
- Engage the community leaders that will support physical activity in their community
- Education
- Marketing
- Partnering Opportunities
- Fundraising
- Advocacy
- Pool of Resources

“Provide direction and support to play groups. Provide tools & resources to assist community groups develop and create active (recreational programs), play initiatives & events through templates and networking with neighboring communities”.

5. MAPPING – continued from November meeting

2011 Goals

1. Centralized PLAY Resource page on PLAY website including statistics; municipal representation; Council representation; standard's; measurements of success; best practices; tips and tools; promotional materials; current video and u-tube clips.
2. Piggy back and or offer targeted forums to meet current needs of municipalities i.e. Trails
3. Sharing best practices within each municipality at every PLAY in Bruce Grey Network meeting
4. Presentations to council
5. Trend watch and shares trends
6. Consistent communication in schools
7. Ongoing funding streams

Task: Look at the list and email to Cathy (Catherine@smartmove.ca) the top three priorities from each community no later than February 15, 2011.

Next Meeting:

Date: Wednesday, May 11, 2011

Time: 9:30 – 11:30 a.m.

Location: Community Centre – Dundalk (Southgate) TBC

Afternoon Session:

Same date and location.

Time: 12:30 – 3:00 p.m.

Lunch will be provided.

Meet one of PLAY in Bruce Grey's new partners!

Christa Costas- Bradstreet from ParticipACTION will be providing an informative session including a historical perspective; what ParticipACTION is up to these days and how PLAY and ParticipACTION can further develop stronger alliances in Grey and Bruce municipalities.